



THE 138th BRITISH OPEN CHAMPIONSHIP

Turnberry Ailsa Golf Course

Turnberry, Scotland

July 16th – 19th, 2009

The world's leading golfers will be at Turnberry in July to compete for golf's oldest and most coveted trophy – The Claret Jug. There will not be a shortage of special memories. Emotions are let loose when legends and near legends pass each other on golf's world stage. Thousands of spectators (often called the most knowledgeable in the world) will flock to see their favorite players in action. You could be one of them....

Long regarded as one of the finest courses in the world, the Ailsa course came to international prominence with the famous duel between Jack Nicklaus and Tom Watson over the four days of the 1977 Open. It was then, in brilliant sunny weather, that a capacity crowd was treated to an exhilarating display of golf from two of the best golfers the world has ever known. The Ailsa Course is a Par 70 and 7250 yards.

The weather and the course were tougher propositions when the Championship returned in 1986, but Greg Norman defied the elements in his second round of 63 to set up a lead that he never gave up. Things were closer in 1994, when Sweden's Jesper Parnevik dropped a shot to be overtaken by Nick Price, who holed a monstrous eagle putt at the 17th hole and became the new champion.

The 2009 champion will be crowned in just 11 months. We invite you to be there and enjoy the competition and the course, as the Ailsa Course is a fabulous test of links golf set atop a breathtaking cliff top location. This one will be special.....call us today to assure your place.

*****Upgraded tickets, hospitality, parking passes, and reserved grandstand tickets can be arranged. Please call for details.*****

*****Enclosed are sample itineraries that can be customized to fit your exact requirements and budget.*****

For more information please call 1-800-284-8884, 1-513-984-0414 or email: sgh@sghgolf.com

www.sghgolf.com

THE 2009 BRITISH OPEN CHAMPIONSHIP TURNBERRY AILSA GOLF COURSE SAMPLE ITINERARY #1



Monday, July 13

Depart USA for Scotland.

Tuesday, July 14

Upon your arrival in Scotland you will be met by a SGH Golf representative, who will assist you with your luggage and present you with your travel guide, before showing you to your waiting rental vehicle. You will then transfer to **St. Andrews** and the **Russell Hotel**.



The Russell Hotel, a Victorian terraced townhouse, is situated on The Scores overlooking St Andrews Bay and is just 2 minutes walk to The 1st Tee of the world famous 'Old Course' and yet, just as convenient for the town centre, award winning beaches & historic sights such as The Castle , Ancient Cathedral and the centuries-old University of St Andrews. With it's enviable position, 'The Russell' offers guests the opportunity to stay in the very heart of St Andrews and experience the special atmosphere that is unique to 'The Home of Golf'. The hotel offers guests comfortable accommodation, an award winning a la carte Restaurant (AA Rosette & Taste of Scotland) and a Lounge Bar with open fire and a fine selection of wines, malts and ales.

This afternoon golf will be arranged on the **St. Andrews Castle Course**.



St Andrews Links Trust is creating a seventh eighteen hole course to join its portfolio of six courses. The Castle Course will be a public course, open in the summer of 2008. Following the coastline east of St Andrews, The Castle Course is two miles from the town centre. Work on the ground began early in 2005. The designer, David McLay Kidd, creator of Bandon Dunes on the West Coast of America, has created a typical Scottish golf experience. Each hole has a choice of five tees and the course will be playable between about 5300-7200 yards.

*Glasgow to St. Andrews is approx a 1 hour and 45 minute drive.
Edinburgh to St. Andrews is approx a 1 ½ hour drive.*

Overnight at the **Russell Hotel**.

Wednesday, July 15

Today after breakfast golf will be arranged at **Carnoustie Golf Club**.



Regarded by many including Walter Hagen and Gary Player as one of the best links in the world, Carnoustie, though certainly long, is not a course for the unthinking big-hitter. With judgment of wind and distance critical, every tee shot needs careful placement to set up an approach to the green. Whilst there may be little dramatic background scenery, the beauty of Carnoustie is to be found in the golf course itself. The layout is such that no two consecutive holes face the same direction, a factor that does nothing for the golfer in finding their rhythm in the face of often-stiff winds. Carnoustie's famous burns that snake their way around the course - Jockie's Burn and the Barry Burn represent two more obstacles to posting a respectable tally.

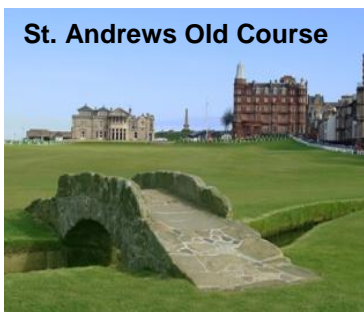
Non golfers may like to visit **Glamis Castle**. Five miles from Forfar, in the fertile valley of Strathmore, is the quaint village of Glamis. Glamis is set in the rolling hills of Angus, approximately 20km from the North Sea, in an area of considerable ancient history. Whilst the village is home to a curious old stone, said to be a monument to King Malcolm II, and some attractive eighteenth-century cottages, its most notable attribute is the grandeur of Glamis Castle. The modern visitor approaching the Highland Castle for the first time cannot but draw breath in admiration as he journeys down the mile-long avenue rich in colour, flanked in spring by swathes of yellow and cream daffodils, or the colors in the rows of autumn trees. Spires, turrets, towers and statues will seize your attention initially, but there is so much more to explore in this legendary Castle. With its strong links with history, royalty and fiction, Glamis Castle is one of Scotland's most impressive visitor attractions. Whether you choose to visit Glamis to admire its stunning architecture, to explore its history, legends and myths or to enjoy the surrounding beauty of the and grounds and gardens, you will not fail to be touched by the magic of Glamis.

St. Andrews to Carnoustie is approx a 45 minute drive.

Overnight at the **Russell Hotel**.

Thursday, July 16

Today after breakfast golf will be arranged on the **St. Andrews Old Course**.



Handicap Limit – Men: 24, Ladies: 36. The oldest golf course in the world has many remarkable features which help make it so special to golfers around the world. It is the Home of Golf where golf was first played 600 years ago and yet it remains a real test of golf for today's champions. Despite its reputation and status, it is a public course. The course is known for its particular physical features including 112 bunkers, some of which are especially famous e.g. 'Hell' on the long 14th, 'Strath' on the short 11th and the Road Bunker at what is probably the most famous golf hole in the world, the 17th or Road Hole (so called because a road - which is in play - runs hard against the back edge of the green). The Old Course's truly remarkable feature is that in today's modern golfing world, a course which has evolved over six centuries, remains a true test of championship golf.



Thursday, July 16 (cont....)

Non golfers may like to tour **St. Andrews**. Known as the home of golf, and home of Scotland's oldest university, St Andrews is a small town with a sizeable reputation that attracts visitors from all over the world. St Andrews University, founded in 1410, dominates the centre of town. The elegant, ivy-clad buildings and delightful quadrangles and gardens have seen a procession of famous graduates, recently including Prince William. The future king may have graduated, but it is still one of the top universities in Britain, often compared to Oxford and Cambridge for its defining presence and the collegiate feel it gives to the town. The Medieval centre of St Andrews, with its narrow alleys and cobbled streets, leads to the now ruined cathedral (once the largest in Scotland) and the adjacent church of St Regulus, where you can climb the spiral staircase to the top of a 108-foot tower for magnificent views of the town and its surroundings. The castle, perched on a promontory overlooking the sea, was the dramatic stage for several of the most notorious episodes of the Reformation. St Andrews has two great beaches, one being the West Sands, where the famous opening sequence of Chariots of Fire was shot. There are also the Botanic Gardens for relaxation, plus the wonders of the St Andrews aquarium.

Overnight at the **Russell Hotel**.

Friday, July 17

Today after breakfast golf will be arranged at **Kingsbarns Golf Club**.



Located directly on the North Sea coast only six miles from St. Andrews, Kingsbarns is without a doubt one of the most breathtaking links courses ever developed. Kingsbarns Golf Links is a real one of a kind and contrasts with Scotland's other famous links courses in that it is a new, man-made development. The sea figures prominently on every hole and one's senses are continually pricked with the sights, sounds and smells of the ocean spray. The links boasts spacious fairways, which roll and twist through majestic dune ridges and hollows, while its large inviting greens present the golfer with subtle challenges.

After golf you will transfer to **Irvine** and the **Menzies Hotel**.



Located just outside Irvine, Ayrshire, one of Scotland's most beautiful areas, and only seven miles from Prestwick Airport, the Menzies Irvine is perfectly placed for both business and leisure. Enjoy a mouth-watering meal in the Brasserie restaurant, savour a drink in the superb Cocktail bar, relax and unwind in the heated indoor lagoon pool and Jacuzzi, the choice is undoubtedly yours. The 128 modern bedrooms and suites at the Menzies Irvine Hotel are well appointed and fully equipped with luxury toiletries, modern technologies and entertainment systems.

Friday, July 17 (cont....)

St. Andrews to Irvine is approx a 2 hour and 45 minute drive.

Overnight at the **Menzies Hotel**.



Saturday, July 18

Today after breakfast you will attend the **Third Day's Play** of the **2009 British Open Championship** being held at **Turnberry Ailsa Golf Course**.

Irvine to Turnberry is approx a 1 hour drive.

Overnight at the **Menzies Hotel**.

Sunday, July 19

Today after breakfast you will attend the **Final Day's Play** of the **2009 British Open Championship** followed by the presentation of the trophy to the winner.

Overnight at the **Menzies Hotel**.

Monday, July 20

Today after breakfast you will depart Scotland for home.

THE 2009 BRITISH OPEN CHAMPIONSHIP TURNBERRY AILSA GOLF COURSE SAMPLE ITINERARY #1



Cost Includes: Self Drive

- 6 nights accommodation, double or single occupancy, at hotels indicated.
- Full breakfast each day.
- SGH Golf touring maps and suggested places of interest.
- All local taxes on hotel accommodation, golf and rental vehicle.
- Rental car or mini van - unlimited mileage - CDW included, gas extra.
- SGH Golf luggage tags and travel documents.
- British Open tickets for Saturday and Sunday.
- Assistance of our Scottish office to arrange extra golf or sightseeing trips of all descriptions.
- Green fees and starting times for one round at each of the following courses:
St. Andrews Castle, Carnoustie, St. Andrews Old, Kingsbarns.

Cost:

Self Drive

\$3,815.00 per golfer based on 2 people traveling (manual car).

\$3,840.00 per golfer based on 4 or 8 people traveling (1 or 2 automatic mini vans).

Escorted

\$4,585.00 per golfer based on 4 people traveling (driver/guide mini van).

\$4,874.00 per golfer based on 8 people traveling (driver/guide motor coach).

Non golfer reduction is: \$1,137.00

Single room supplement: \$1,165.00 additional.

THE 2009 BRITISH OPEN CHAMPIONSHIP TURNBERRY AILSA GOLF COURSE SAMPLE ITINERARY #2



Monday, July 13

Depart USA for Scotland.

Tuesday, July 14

Upon your arrival in Scotland you will be met by a SGH Golf representative, who will assist you with your luggage and present you with your travel guide, before showing you to your waiting rental vehicle. You will then transfer to **St. Andrews** and the **Rusacks Hotel**.



An historical, elegant and imposing building, Rusacks Hotel is complemented by a wealth of facilities and offers priceless views over the sea and St. Andrews Old Course, in particular the 1st and 18th holes. This Victorian hotel offers 48 well appointed en-suite bedrooms, including four suites, many of which overlook the course and St. Andrews Bay. The spectacular panoramas provided by the Sun Lounge at Rusacks Hotel are best enjoyed over a rare malt whisky from the hotels considerable collection. And equally impressive is the cuisine at the Old Course Bar & Restaurant, which specialises in freshly prepared seafood and game dishes.

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Glasgow to St. Andrews is approx a 1 hour and 45 minute drive.

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Overnight at the **Rusacks Hotel**.

Wednesday, July 15



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Thursday, July 16

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Friday, July 17

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After golf you will transfer to **Troon** and the **Marine Hotel**.



Commanding magnificent views over the Firth of Clyde to the Isle of Arran and the 18th hole of the famous Royal Troon Golf Course, the Marine Hotel occupies an enviable location that is difficult to beat. Home to around 20 golf courses and a long sandy beach, this idyllic spot offers breathtaking scenery. All guests can enjoy complimentary use of the newly refurbished Bodysense health club with pool, sauna and squash court. The Fairways Restaurant has an enviable reputation for fine dining and has recently been voted the second best hotel restaurant in the UK by readers of First Forum. There are 90 comfortable bedrooms, including five suites and ten Premium rooms at the hotel. They are extremely comfortable, tastefully designed and very well equipped.



Friday, July 17 (cont....)

St. Andrews to Troon is approx a 2 hour and 45 minute drive.

Overnight at the **Marine Hotel**.

Saturday, July 18

Today after breakfast you will attend the **Third Day's Play** of the **2009 British Open Championship** being held at **Turnberry Ailsa Golf Course**.

Troon to Turnberry is approx a 50 minute drive.

Overnight at the **Marine Hotel**.

Sunday, July 19

Today after breakfast you will attend the **Final Day's Play** of the **2009 British Open Championship** followed by the presentation of the trophy to the winner.

Overnight at the **Marine Hotel**.

Monday, July 20

Today after breakfast you will depart Scotland for home.

THE 2009 BRITISH OPEN CHAMPIONSHIP TURNBERRY AILSA GOLF COURSE SAMPLE ITINERARY #2



Cost Includes: Self Drive

- 6 nights accommodation, double or single occupancy, at hotels indicated.
- Full breakfast each day.
- SGH Golf touring maps and suggested places of interest.
- All local taxes on hotel accommodation, golf and rental vehicle.
- Rental car or mini van - unlimited mileage - CDW included, gas extra.
- SGH Golf luggage tags and travel documents.
- British Open tickets for Saturday and Sunday.
- Assistance of our Scottish office to arrange extra golf or sightseeing trips of all descriptions.
- Green fees and starting times for one round at each of the following courses:
St. Andrews Castle, Carnoustie, St. Andrews Old, Kingsbarns.

Cost:

Self Drive

\$4,315.00 per golfer based on 2 people traveling (manual car).

\$4,335.00 per golfer based on 4 or 8 people traveling (1 or 2 automatic mini vans).

Escorted

\$5,080.00 per golfer based on 4 people traveling (driver/guide mini van).

\$4,895.00 per golfer based on 8 people traveling (driver/guide motor coach).

Non golfer reduction is: \$1,137.00

Single room supplement: \$1,738.00 additional.

THE 2009 BRITISH OPEN CHAMPIONSHIP TURNBERRY AILSA GOLF COURSE SAMPLE ITINERARY #3



Monday, July 13

Depart USA for Scotland.

Tuesday, July 14

Upon your arrival in Scotland you will be met by a SGH Golf representative, who will assist you with your luggage and present you with your travel guide, before showing you to your waiting rental vehicle. You will then transfer to **Troon** and the **Marine Hotel**.



Commanding magnificent views over the Firth of Clyde to the Isle of Arran and the 18th hole of the famous Royal Troon Golf Course, the Marine Hotel occupies an enviable location that is difficult to beat. Home to around 20 golf courses and a long sandy beach, this idyllic spot offers breathtaking scenery. All guests can enjoy complimentary use of the newly refurbished Bodysense health club with pool, sauna and squash court. The Fairways Restaurant has an enviable reputation for fine dining and has recently been voted the second best hotel restaurant in the UK by readers of First Forum. There are 90 comfortable bedrooms, including five suites and ten Premium rooms at the hotel. They are extremely comfortable, tastefully designed and very well equipped.

This afternoon golf will be arranged at **Western Gailes Golf Club**.



The reputation of Western Gailes as one of the game's finest and more exacting courses has spread world wide, as evidenced by its numerous visitors from well furth of Scotland 's shores. Our setting is imposing being situated between the railway and the sea, a fact that accounts for both being very much in play as major features. It is special amongst seaside courses that are no more than two holes wide, in having its clubhouse in a more or less central position. The course, 6639 yards off the medal tees is, as the standard scratch score rating of 74 indicates, never other than an excellent test of true links golf.

Glasgow to Troon is approx a 50 minute drive.

Edinburgh to Troon is approx a 1 hour and 45 minute drive.

Overnight at the **Marine Hotel**.

Wednesday, July 15

Today after breakfast golf will be arranged at **Dundonald Golf Club**.



The newest addition to Loch Lomond Golf Club is Dundonald. Designed by Kyle Phillips, one of the game's top architects, it has been recognized as one of the best new courses in the world (Robb Report 2004). Situated by the sea near the legendary town of Troon, Dundonald's soil and climate conditions make the course suitable for year-round play. "My desire was to create a championship Ayrshire-style links course that felt and played as though it was an old rediscovered course, by integrating newly constructed features with existing site features." Kyle Phillips, course designer.

Non golfers may like to visit the **Burns Heritage Trail**. The Burns Heritage Trail takes you through some of the most beautiful landscapes in Scotland. Robert Burns lived most of his short life in Ayrshire and Dumfries & Galloway and was inspired by the lands and women around him. The Heritage Trail takes you on a journey through Burns' life from the cottage in Alloway that is his birthplace to his grave in Dumfries. Burns most famous works were written in South West Scotland and you can visit the places where the ideas for these poems were born. Robert Burns was born in a cottage in Alloway on the 25th January 1759. This cottage is now part of the Burns Heritage Trail and visitors and tourists flock to see it. The Brig 'O' Doon is a famous landmark due to the fact that it is featured in the Heritage Trail because Robert Burns once wrote a poem that involved it. Burns House Museum in Mauchline (left) also features in the Heritage Trail and is locally known as Mauchline Castle. As you journey through South West Scotland you will find museums, visitor centers and statues commemorating his work and the man himself. The Heritage Trail allows you to transport yourself back through the centuries to view the poet's desk, as though he'd just left the room, giving you an unrivalled insight into his life.

Overnight at the **Marine Hotel**.

Thursday, July 16

Today after breakfast golf will be arranged at **Royal Troon Golf Club**.



Frequent host to the British Open, Royal Troon is consistently ranked as one of the World's best links courses. It was created by the hand of Willie Fernie, one of the great early British golfers in 1878. A classic links course in every respect, the golfer is eased into the challenge with each hole appearing to get progressively tougher. Narrow fairways lined with trouble make tee shots critical, its bunkers are punishing and Troon's small greens require touch and imagination. Running straight out and back along the coast, Troon often changes dramatically from front nine to back.

Thursday, July 16 (cont...)

Today the golfers will enjoy lunch at the club.

A second round of golf will be arranged on the **Troon Portland Course**. Portland is another good links course and although overshadowed by its illustrious neighbor, it would be a mistake to dismiss it. It is in fact very similar to Royal Troon as far as the holes and hazards go but it is a bit shorter and more forgiving. Portland is always in excellent condition and is a serious alternative to its Royal British Open Old Course.

Non golfers may like to visit **Culzean Castle**. Home of the Kennedys, Culzean dates back to 1777 and is one of Robert Adams most notable creations. Culzean also has long associations with the USA, as General Eisenhower was given a suite of rooms here after the Second World War in appreciation by the British people. Culzean is surrounded by a country park which includes a walled garden established in 1783.

Overnight at the **Marine Hotel**.

Friday, July 17

Today after breakfast golf will be arranged at **Prestwick Golf Club**.



Prestwick Golf Club

Founded in 1851, the setting for the very first Open, this is one of the best known and most distinguished clubs in Scotland. The Club is situated just half an hour south west of Glasgow on the famous Ayrshire coast, a stretch of land unequalled anywhere in the world for prime golfing terrain. Prestwick is every sense a true seaside course with traditional links turf.

Non golfers may like to visit **Dean Castle**. Dean Castle is a 14th-century keep and 15th-century palace and is the ancestral home of the Boyd family. It contains an outstanding collection of medieval arms, armor, tapestries and musical instruments, along with a display of Burns manuscripts. The country park has 200 acres of woodland and farmland, extending over the old estates of Dean and Assloss.

Overnight at the **Marine Hotel**.

Saturday, July 18

Today after breakfast you will attend the **Third Day's Play** of the **2009 British Open Championship** being held at **Turnberry Ailsa Golf Course**.

Troon to Turnberry is approx a 50 minute drive.

Overnight at the **Marine Hotel**.



Sunday, July 19

Today after breakfast you will attend the **Final Day's Play** of the **2009 British Open Championship** followed by the presentation of the trophy to the winner.



Overnight at the **Marine Hotel**.

Monday, July 20

Today after breakfast you will depart Scotland for home.

THE 2009 BRITISH OPEN CHAMPIONSHIP TURNBERRY AILSA GOLF COURSE SAMPLE ITINERARY #3



Cost Includes: Self Drive

- 6 nights accommodation, double or single occupancy, at hotel indicated.
- Full breakfast each day. Lunch for the golfers at Royal Troon.
- SGH Golf touring maps and suggested places of interest.
- All local taxes on hotel accommodation, golf and rental vehicle.
- Rental car or mini van - unlimited mileage - CDW included, gas extra.
- SGH Golf luggage tags and travel documents.
- British Open tickets for Saturday and Sunday.
- Assistance of our Scottish office to arrange extra golf or sightseeing trips of all descriptions.
- Green fees and starting times for one round at each of the following courses:
Western Gailes, Dundonald, Royal Troon, Troon Portland, Prestwick.

Cost:

Self Drive

\$5,073.00 per golfer based on 2 people traveling (manual car).

\$5,095.00 per golfer based on 4 or 8 people traveling (1 or 2 automatic mini vans).

Escorted

\$5,838.00 per golfer based on 4 people traveling (driver/guide mini van).

\$5,648.00 per golfer based on 8 people traveling (driver/guide motor coach).

Non golfer reduction is: \$1,048.00

Single room supplement: \$2,420.00 additional.



BOOKING INFORMATION AT THE START

The tour you are booking with us is a specialty tour and, as such, our procedures and deposit policies vary from other tour operators. The following information is required to confirm all aspects of your package. As always, if we may be of further assistance please do not hesitate to call us.

1. An accurate number of golfers who will play on the tour. Once tee times are arranged and deposits paid, fees may be involved to change and/or cancel the original reservation.
2. Full names of all members on the tour. Names should be submitted as they appear on their passports.
3. A handicap card verifying your handicap is required by many of the courses. A copy of this card must be carried with you, and a copy must be sent to SGH Golf for our records.
4. The automobile provided will have a manual transmission (stick shift) unless we are informed to book an automatic. There is an additional cost for an automatic vehicle.
5. Standard accommodations provide a room with two twin beds. Requests for double beds must be made in advance. Additionally, requests to upgrade accommodations to superior rooms must be specified in advance and will be charged at a higher rate. Single occupied rooms will also have an additional supplement.
6. The use of caddies is highly recommended (where available), as electric carts are very limited on the courses you will play. Should you desire caddies, please request them at the time of booking. When caddies are used, you are responsible for paying their charges directly. Cost is approximately £40 per caddie plus tip (approximately £10).
7. In addition to the above mentioned information, a deposit of 30% of the total package price is required to confirm your tour package. Golf tee times and hotel room reservations *are not* confirmed until the deposit is received, so an early response should result in better tee times and desired accommodations.

Note: Scotland and Ireland are now non-smoking countries. You can not smoke in public facilities.

Please be advised that the deposit may be subject to penalty should cancellation occur